



Connected life and mobility through GNSS-based applications

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Special GNSS-based applications for different target groups.



B2B

B2C

The Public Sector

- Road Pricing
- Traffic Management
- Safety

Logistics Industry

- Tracking & Tracing
- Capacity Management
- Insurance

Private Users

- Safety
- Navigation/Information
- Entertainment

B2B: Numerous GNSS-based applications are already in action.

The Public Sector

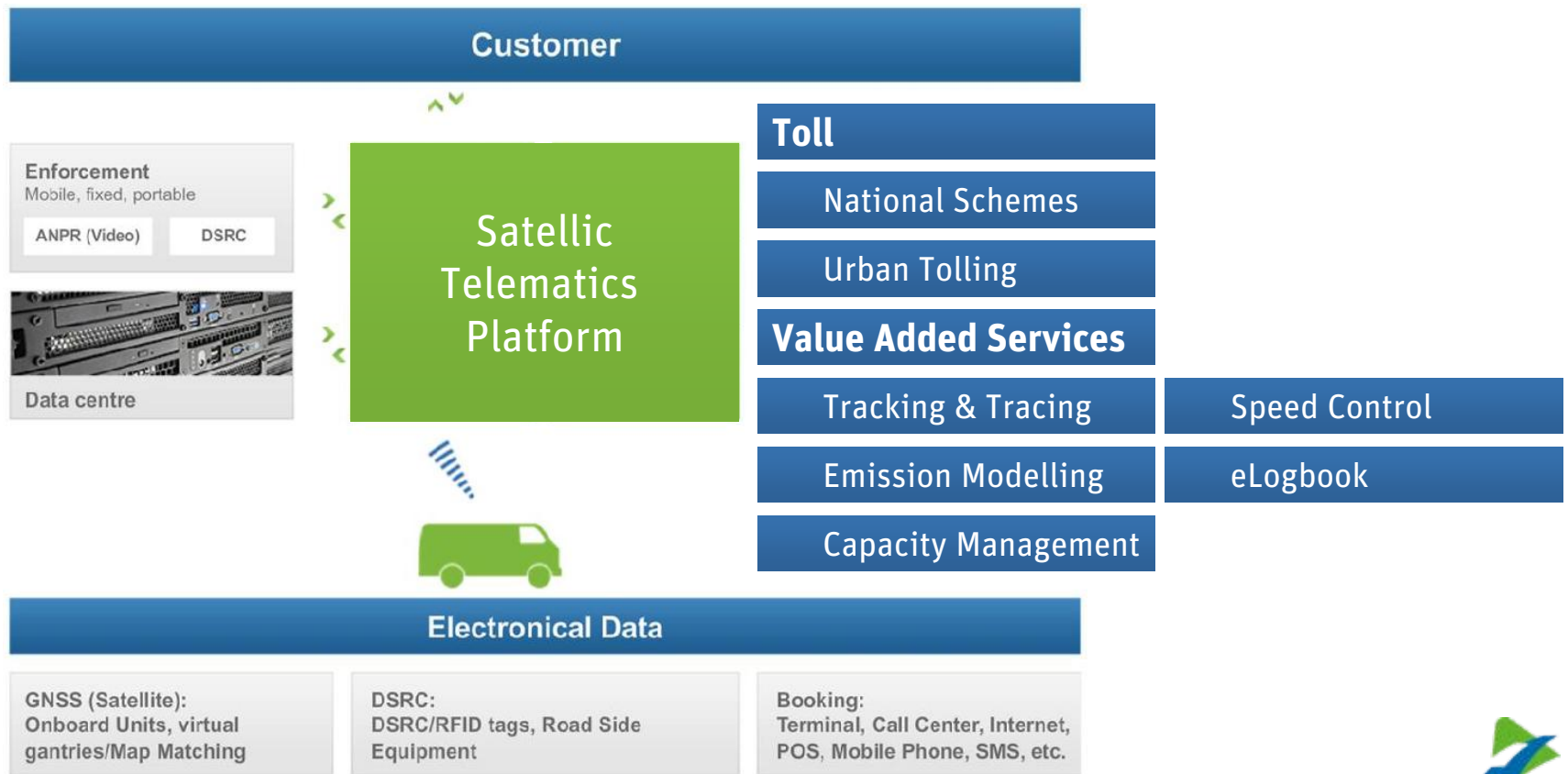
- Road Pricing
 - Nationwide tolling
 - Urban tolling
- Traffic Management
 - Emission Modelling
 - Flow regulation
 - Driving licence control
 - Reduction of traffic
 - Reduction of congestion
- Safety
 - eCall



Logistics Industry

- Tracking & Tracing
 - Load info
 - Trip monitoring
 - Order management
- Capacity Management
 - Parking
 - Trans-shipment centres
- Insurance
 - Pay-as-you-drive
- Diagnostics
 - Tire pressure
 - Cooling system

Satellic Traffic Management is the right partner.





GNSS-based applications for Private Users become more and more important.

The time is ripe....

UNTIL NOW

Numerous producer specific,
Isolated applications



eCall and nationwide
tolling systems for ALL
vehicles

IN THE FUTURE

One standard platform with open
interfaces that can be used by all users
for all kind of GNSS-applications

Let's have a look into the future....



The future: connected life and mobility.



Being everywhere and every time best informed with GNSS-based applications.

Before departure

- Check of traffic and parking situation via **Internet or Mobile Communication**. Information are provided by **traffic message channels** and other users via **special traffic communities**.



On the way

- Reception of real time traffic information via mobile devices in connection with location based services.
- Getting up-to-date information about the current traffic and parking situation at the target destination, the local weather, alternative public transport connections...
- **Constant exchange with other users** of your favourite community (related to your city, region, fields of interest).



**Intelligent Telematics Solution.
Because Mobility Matters.**

Thank you very much for your attention!

In case of any questions, please do not hesitate to contact me!

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